



**Revenue Projection For Brewers The Coffee Bar (Lounge Café)**

Monthly Profit & Loss Statement Pure VEG café			Monthly Profit & Loss Statement NON VEG café		
Sales	Base Case	% of Sale	Sales	Base Case	% of Sale
F& B Sale - Per Month	<b>6,00,000.00</b>	100%	F& B Sale - Per Month	<b>8,24,000.00</b>	100%
<b>Expenses - Controllable</b>			<b>Expenses - Controllable</b>		
Cost of Raw Material for the Sale	1,92,000.00	32.0%	Cost of Raw Material for the Sale	2,96,640.00	36.0%
<b>Gross Profit Per Month</b>	<b>4,08,000.00</b>	<b>68.0%</b>	<b>Gross Profit Per Month</b>	<b>5,27,360.00</b>	<b>64.0%</b>
Maintenance charges if any	1,000.00		Maintenance charges if any	0.00	
<b>Indirect Expenses</b>			<b>Indirect Expenses</b>		
Kitchen Consumables	1,000.00		Kitchen Consumables	1,000.00	
Petrol	1,000.00		Petrol	1,000.00	
Transportation	2,000.00		transportation	2,000.00	
Electricity	12,000.00		Electricity	15,000.00	
rental	60,000.00		rental	60,000.00	
staff accomadation & food expenses	8,000.00		staff accomadation & food expenses	10,000.00	
Salary	1,10,000.00		Salary	1,20,000.00	
Telephone and Internet	1,500.00		Telephone and Internet	1,500.00	
<b>Total In-Direct Expenses</b>	<b>1,96,500.00</b>		<b>Total In-Direct Expenses</b>	<b>2,10,500.00</b>	
<b>Net Income Per Month</b>	<b>2,11,500.00</b>		<b>Net Income Per Month</b>	<b>3,16,860.00</b>	
<b>Annualized Income</b>	<b>25,38,000.00</b>		<b>Annualized Income</b>	<b>38,02,320.00</b>	
<b>Total Investment</b>	<b>25,80,100.00</b>		<b>Total Investment</b>	<b>25,80,100.00</b>	
<b>Returns On Investment</b>	<b>98%</b>		<b>Returns On Investment</b>	<b>147%</b>	
<b>Payback in Years</b>	<b>1.0</b>		<b>Payback in Years</b>	<b>.7</b>	

**Disclaimer :**

All the figures are based on the analysis of data taken from existing cafes for B class cities.  
 Actual investments and figures may vary on city, location-area, carpet area and prevailing market conditions.  
 For which company does not take any liabilities and does not give any guarantee  
 NB: Raw material consumption is taken with the assumption that 60% beverages & 40 % food contributes total sale

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